

CRYPYPUSH COIN

A Utility Token

for the Cryppush Ecosystem on Binance
Smart Chain



April 2025



Welcome to Cryppush Coin: Your Gateway to Crypto Benefits

Cryppush Coin (CPC) is a utility token on the Binance Smart Chain (BSC), designed to empower users within the Cryppush ecosystem.

We aim to create a platform where users can earn, save, and participate in governance through a seamless and rewarding experience. CPC offers a range of utilities, including staking with up to 24% annual yields, 20% discounts on platform fees, governance voting (1 CPC = 1 vote), and exclusive lotteries with fixed-rate entries.

The decentralized finance (DeFi) space often presents challenges such as high transaction fees, limited access to governance for smaller token holders, and a lack of engaging earning opportunities. Cryppush Coin addresses these issues by leveraging the efficiency of BSC to provide low-cost transactions, a democratic governance model, and innovative earning mechanisms like lotteries. Our goal is to attract 50,000 active users by the end of 2026 and establish CPC as a leading utility token on BSC.



2. Market Overview & Competitive Analysis

The DeFi Opportunity on Binance Smart Chain

The DeFi sector on Binance Smart Chain has seen exponential growth, with a total value locked (TVL) exceeding \$10 billion as of 2025. BSC's low fees, fast transactions, and robust infrastructure make it an ideal platform for DeFi projects. However, many existing tokens fail to address the needs of both novice and experienced users, often focusing on a single utility without creating a comprehensive ecosystem.

Target Audience:

- **Beginners in Crypto:** Individuals new to cryptocurrency who are looking for simple and rewarding opportunities like staking to earn passive income.
- **Experienced DeFi Users:** Seasoned DeFi participants seeking tokens with governance features, cost-saving mechanisms, and unique engagement opportunities like lotteries.

Problems Solved by CPC:

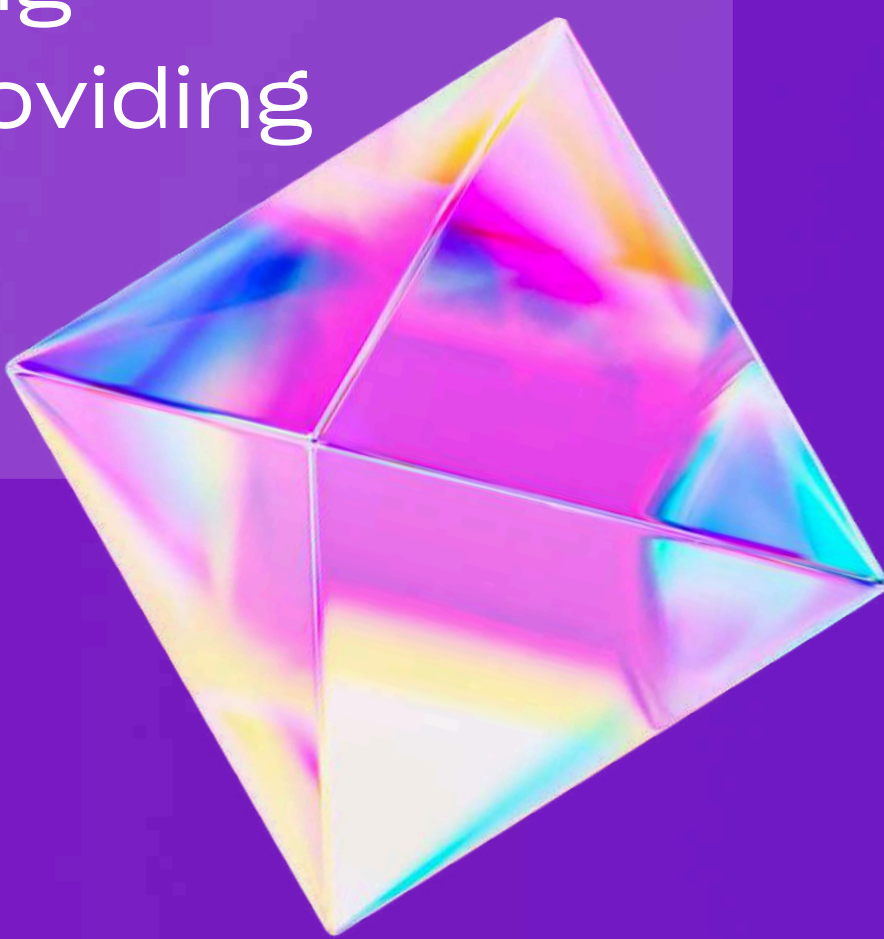
- **High Transaction Fees in DeFi:** Many DeFi platforms charge high fees, making microtransactions unfeasible. CPC leverages BSC's low-cost infrastructure and offers 20% fee discounts when paying with CPC, reducing costs for CRYPPUSH ecosystem users.
- **Complexity of Governance Participation:** Governance in DeFi often requires large token holdings, excluding smaller investors. CPC's 1 CPC = 1 vote system ensures that every holder can influence the platform's future.
- **Lack of Engaging Earning Opportunities:** Traditional DeFi tokens focus on staking or yield farming, which can be repetitive. CPC introduces lotteries with fixed-rate entries, adding an element of excitement and rewards exclusively for CPC holders.



Competitive Analysis:



Uniqueness	Unlike many tokens on BSC, Cryppush Coin (CPC) has no direct competitors — thanks to its unique positioning. While CAKE (PancakeSwap) and BAKE (BakerySwap) focus on staking and liquidity provision, CPC stands out with a combination of utilities and a broader ecosystem vision.
Utility	<p>The true value of CPC lies not just in its standalone features, but in its integration with upcoming Cryppush products. CPC holders will be able to:</p> <ul style="list-style-type: none">◆ Get discounts on services when paying with CPC◆ Earn payouts in CPC at better rates◆ Enter lotteries exclusive to CPC holders — with entry fees in CPC only
Value	This interconnected ecosystem makes CPC a core element of everything Cryppush is building. With every new tool or feature, its role grows — providing long-term value to those who hold it.



3. Technical Overview

Built on Binance Smart Chain

Cryppush Coin (CPC) operates on the Binance Smart Chain (BSC) using the BEP-20 standard, ensuring compatibility with the BSC ecosystem, including wallets like MetaMask and Trust Wallet, and decentralized exchanges like PancakeSwap.

Staking Module

Users can lock CPC for 1 to 12 months to earn up to 24% annual yields. The staking contract calculates rewards based on the lock period and distributes them from a dedicated pool (200M CPC). Rewards are paid out monthly, with 10% of the rewards allocated to the platform development pool to ensure sustainability.

Discount Module

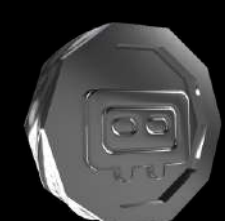
The smart contract automatically applies a 20% discount when users pay platform fees with CPC. The contract verifies the payment token and adjusts the fee accordingly, ensuring transparency and efficiency.

Governance Module

Implements a 1 CPC = 1 vote system for platform decisions. The governance contract records votes on-chain, ensuring immutability and fairness. Proposals (e.g., new features, fee adjustments) are submitted by the team or community and voted on by CPC holders.

Lottery Module

Powers the strategic game within the CRYPPUSH ecosystem, where users stake CPC to join one of two opposing camps on a chosen planet and city. The smart contract manages game cycles (1, 3, 10, or 30 minutes), tracks participant numbers in each camp anonymously, and determines the winning camp (the one with fewer participants) at the end of the cycle. The prize pool, formed from the stakes of the losing camp, is distributed among the winners, with 20% allocated to ecosystem development.



Executive Summary



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Future Plans:



Cross-Chain Integration: Cryppush plans to integrate CPC with Solana in 2026 through cross-chain bridges, enabling interoperability and expanding the token's reach to the Solana ecosystem.



Security:



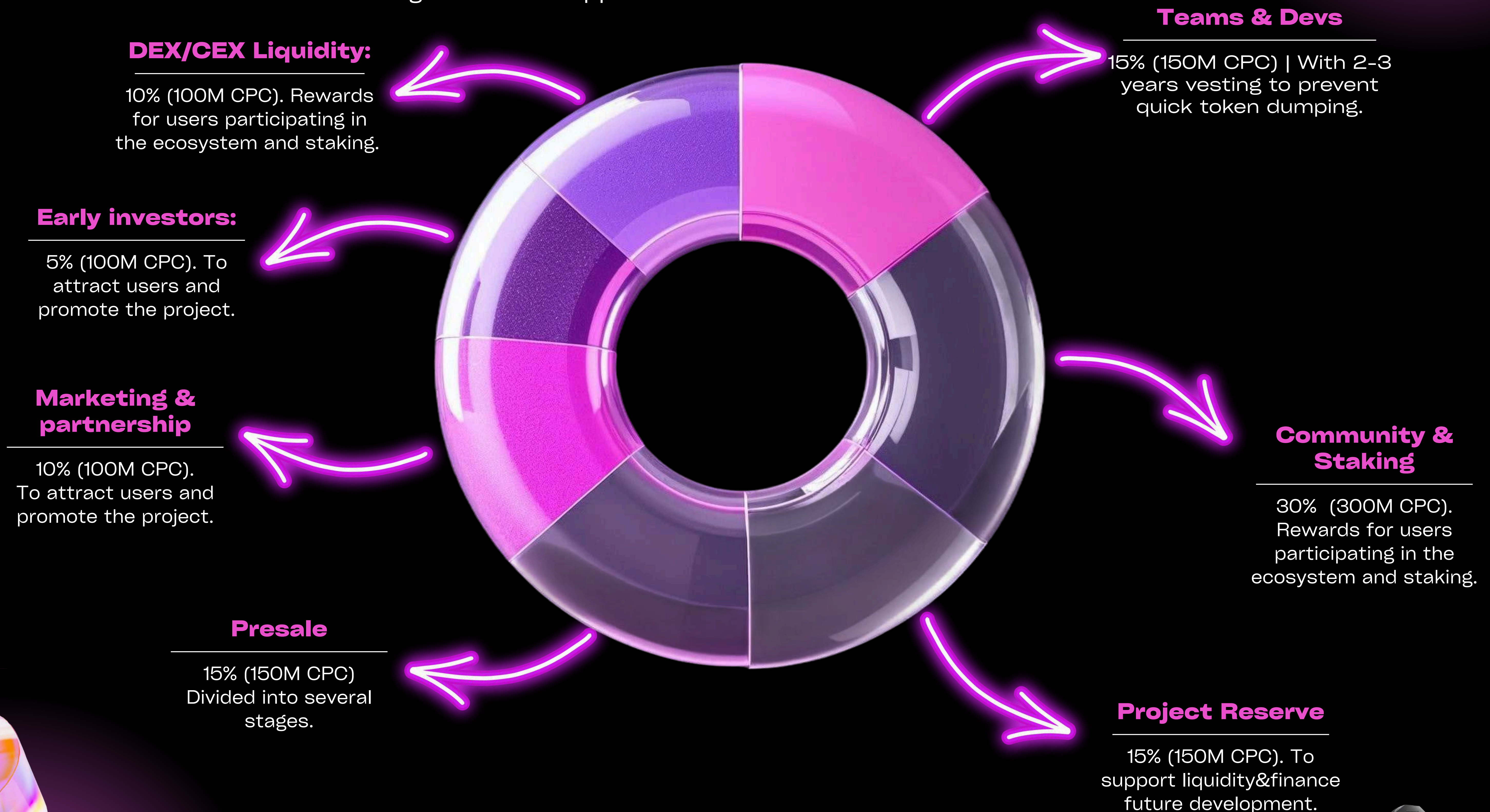
Security	BSC uses the Proof of Staked Authority (PoSA) consensus mechanism to ensure protection against attacks like 51% attacks
Audit	Cryppush has scheduled a smart contract audit with CertiK in Q3 2025 to identify and mitigate potential vulnerabilities
Quality	The team follows best practices in smart contract development, including rigorous testing and peer reviews



4. Tokenomics

Burning Mechanism:

To increase the value of CPC, 10% of the total supply will be burned over time. Starting in 2026, 2% of the supply (20M CPC) will be burned quarterly, reducing the circulating supply and supporting price growth. This mechanism ensures long-term value appreciation for holders.





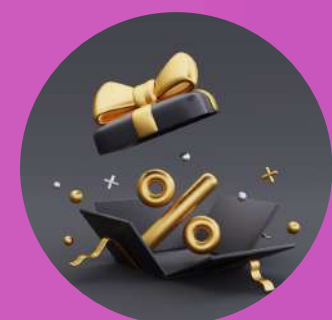
5. Token Utilities

Cryppush Coin (CPC) is designed to provide tangible benefits to users within the Cryppush ecosystem



Staking

Lock CPC for 1 to 12 months to earn up to 24% annual yields. The longer the lock period, the higher the reward. A dedicated pool of 200M CPC ensures sustainable payouts.



Fee Discounts

Pay platform fees with CPC to receive a 20% discount, reducing costs for frequent users. This applies to services within the Cryppush ecosystem, including upcoming trading tools.



Future Utilities

In Q1 2026, CPC will be used to access NFT rewards and participate in VIP lotteries with higher stakes and larger prizes. Additionally, CPC will provide enhanced benefits in Cryppush's trading tools, such as more favorable payout rates and additional discounts on services.



Governance

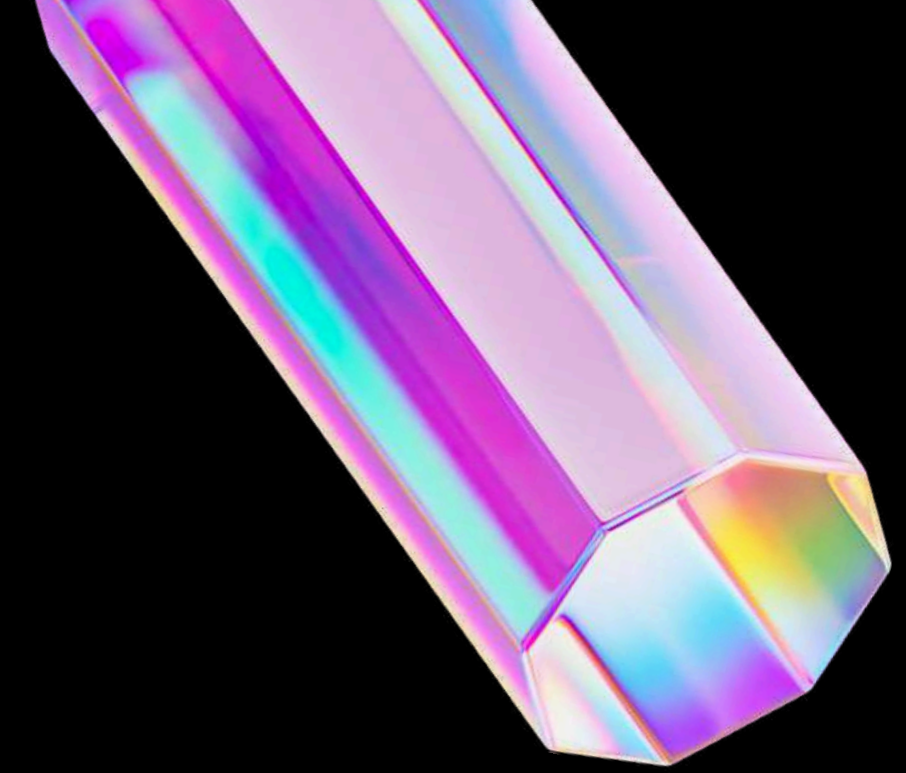
Participate in platform governance with a 1 CPC = 1 vote system, allowing holders to influence decisions like feature development and fee structures.



Lotteries

Participate in the CRYPPUSH strategic game by staking CPC to join one of two opposing camps on a chosen planet and city, with entry stakes ranging from 1000 to 8000 CPC depending on the planet. At the end of each game cycle (1, 3, 10, or 30 minutes), the camp with fewer participants wins, and the prize pool—formed from the stakes of the losing camp—is distributed among the winners. Participation is exclusive to CPC holders, as stakes are only accepted in CPC.





6. Roadmap

Building the Future of Cryppush



Q2 2025

Launch of the CPC presale (May 1, 2025). Introduction of the first governance voting on the platform.

Q3 2025

Integration of CPC for fee discounts (20% off) and launch of staking with up to 24% annual yields.

Q4 2025

Introduction of lotteries with fixed-rate entries and additional features for CPC holders. Listing on decentralized (PancakeSwap) and centralized (Gate.io) exchanges.

Q1 2026

Launch of NFT rewards for lottery participants and VIP lottery rooms with higher stakes.

2026 and Beyond

Research cross-chain bridges with Solana and expand the Cryppush ecosystem with new utilities, including trading tools and enhanced DeFi integrations.



7. Business Model



Financial Projections:

- Revenue Forecast: Expected revenue from transaction fees: \$600,000 in 2026, driven by the adoption of trading tools and increased platform activity. Staking and lotteries are projected to contribute an additional \$400,000 in 2026.
- Price Growth: CPC price is expected to grow by 50% by the end of 2026, driven by token burning (10% of supply), increased utility through trading tools, and growing user adoption.

Lotteries:

20% of lottery prize pools are directed to ecosystem development.

Staking:

10% of staking rewards are allocated to the platform development pool.

Transaction Fees:

0.5% fee on all platform transactions (e.g., payments for services, including trading tools).

Referral Program:

10% of referral bonuses (from presale purchases) are allocated to the marketing fund

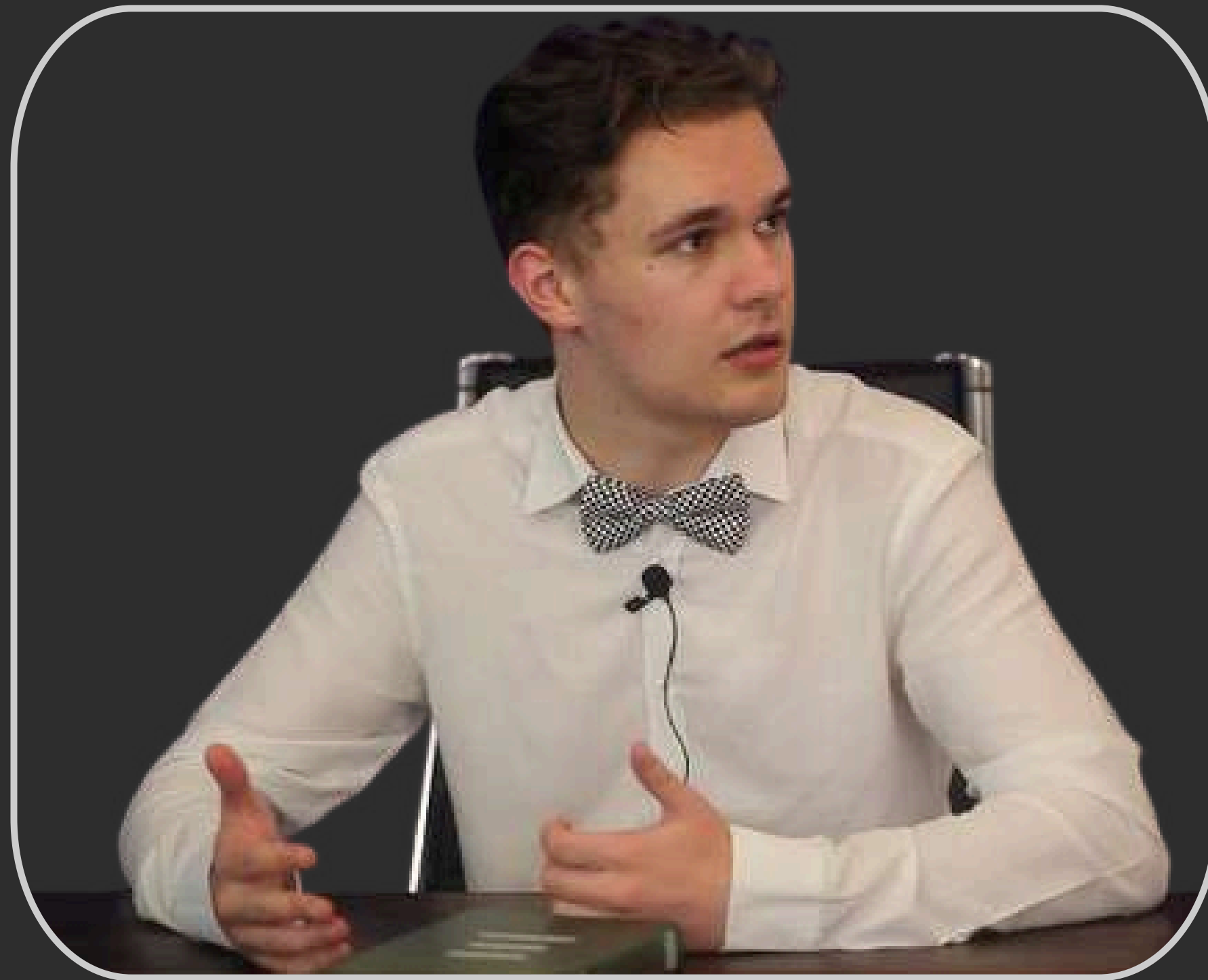


8. Team



Oleh Bernatskyi,
CEO

Since 2018, Oleh has been deeply involved in trading and developing automation solutions for both traditional stock markets and cryptocurrency markets. His expertise in market dynamics and automation drives Cryppush's vision to create a user-centric ecosystem.



Illia Bernatskyi,
CTO

An experienced team lead with extensive knowledge in programming, Illia brings a wealth of expertise in DeFi project development. He has led multiple successful blockchain initiatives, ensuring Cryppush's technical foundation is robust and scalable.



Kristina Melnyk,
CMO

With over 7 years of experience in digital marketing and brand strategy, Kristina specializes in building communities and driving adoption for blockchain projects. She previously led marketing campaigns for several DeFi startups, achieving over 100,000 community members across platforms.



9. Partnerships and Investors

Cryppush is currently self-funded, with plans to attract institutional investors in 2026 as the ecosystem grows and trading tools are launched.

PancakeSwap:

Cryppush plans to integrate CPC into PancakeSwap's liquidity pools in Q4 2025, providing liquidity and enabling trading pairs like CPC/BNB. PancakeSwap's large user base (over 1 million monthly active users) makes this a feasible partnership.

Gate.io

A listing on Gate.io, a top-tier centralized exchange, is planned for Q4 2025 to increase CPC's accessibility to global investors. Gate.io has a history of listing promising BSC tokens, making this a realistic target.

Solana Ecosystem Projects

As part of our cross-chain integration with Solana in 2026, we aim to partner with Solana-based DeFi platforms like Raydium to enable CPC trading and staking on Solana.

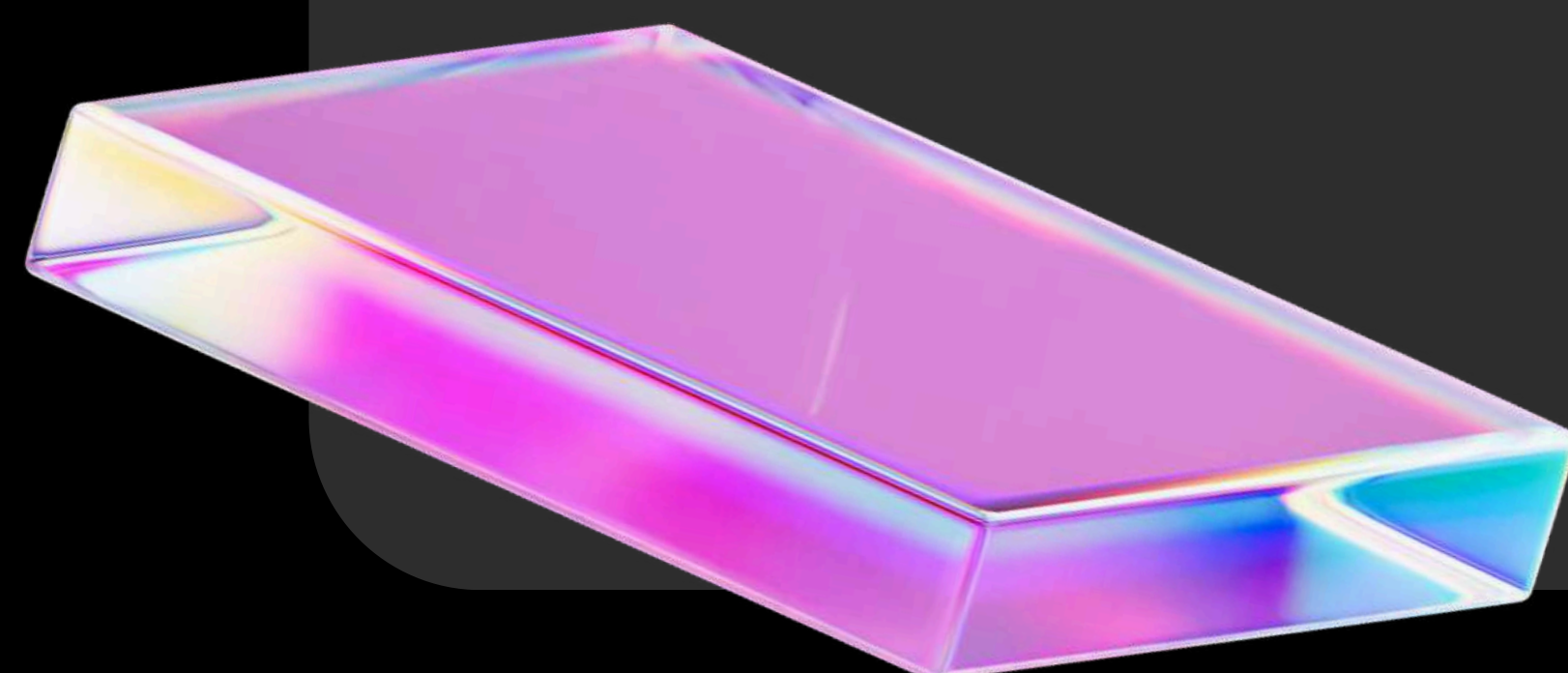


10. Risks and Mitigations



Potential Risks:

- **Market Volatility:** The price of CPC may be affected by overall cryptocurrency market fluctuations, which are beyond the project's control.
- **Smart Contract Vulnerabilities:** Potential bugs or exploits in smart contracts could pose risks to users.



Mitigations:

- **Market Volatility:** Token burning (10% of supply) and sustainable tokenomics aim to support long-term price stability. The integration of CPC into trading tools and lotteries will drive demand and reduce price volatility.
- **Smart Contract Security:** Cryppush has scheduled a smart contract audit with CertiK in Q3 2025 to identify and mitigate vulnerabilities. BSC's PoSA consensus provides additional security against attacks.
- **Transparency:** Cryppush maintains a transparent tokenomics model, with clear distribution and burning mechanisms, ensuring trust and accountability.

We strive to minimize risks, but we encourage investors to consider the inherent volatility of the cryptocurrency market.



11. Conclusion



Join the Cryppush Revolution

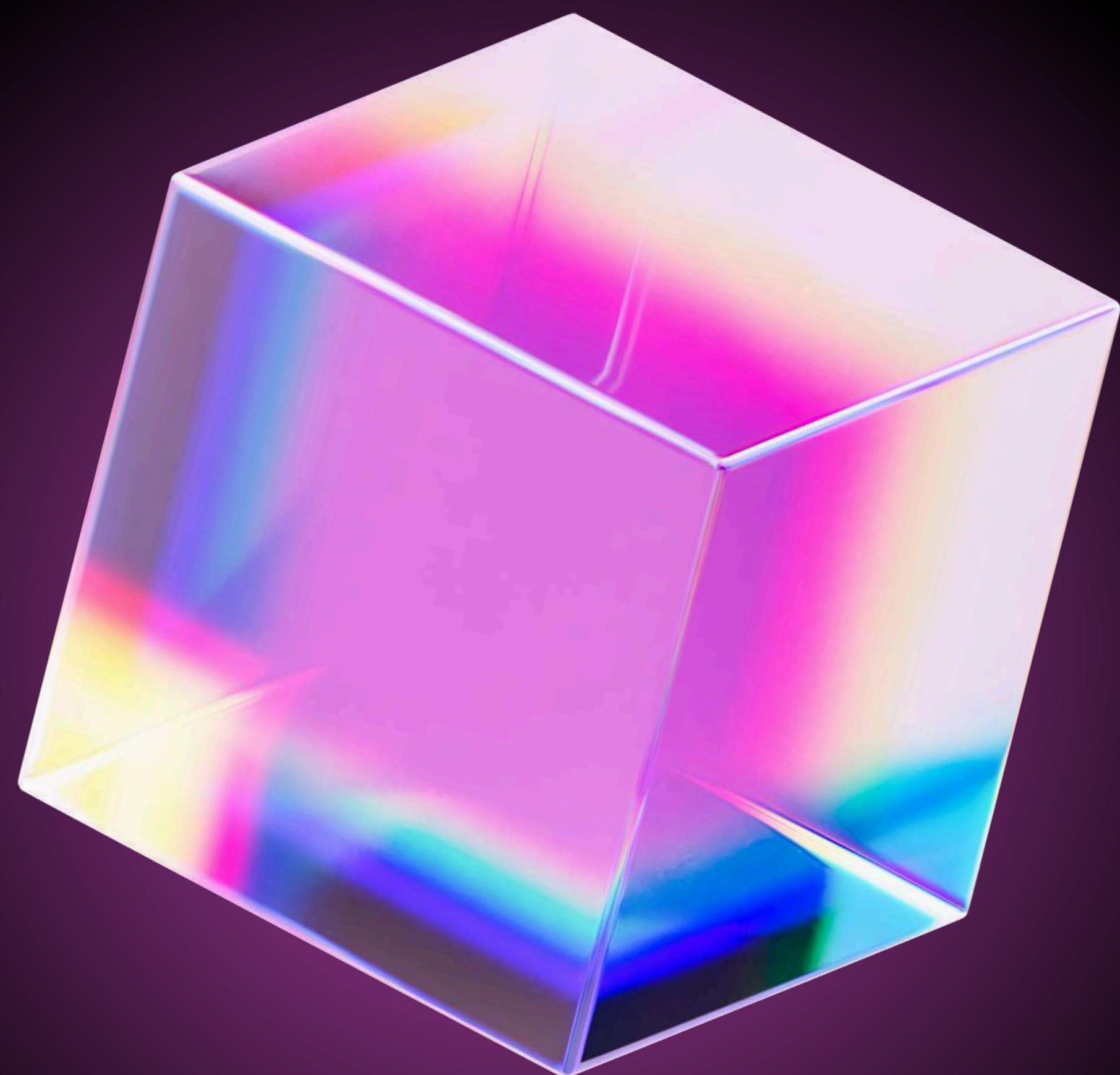
Cryppush Coin is more than just a token—it's a gateway to a rewarding ecosystem where users can earn, save, and participate in governance. With staking yields up to 2%, 20% fee discounts, governance voting, and exclusive lotteries, CPC offers a unique value proposition in the DeFi space. Our presale is live until June 5, 2025, offering early investors the opportunity to join at the lowest prices.

As part of the broader Cryppush ecosystem, CPC will play a central role in upcoming trading tools, providing enhanced benefits like favorable payout rates and additional discounts. We invite you to become part of the Cryppush community and help shape the future of our platform. Visit cryppush.com to participate in the presale and learn more!





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